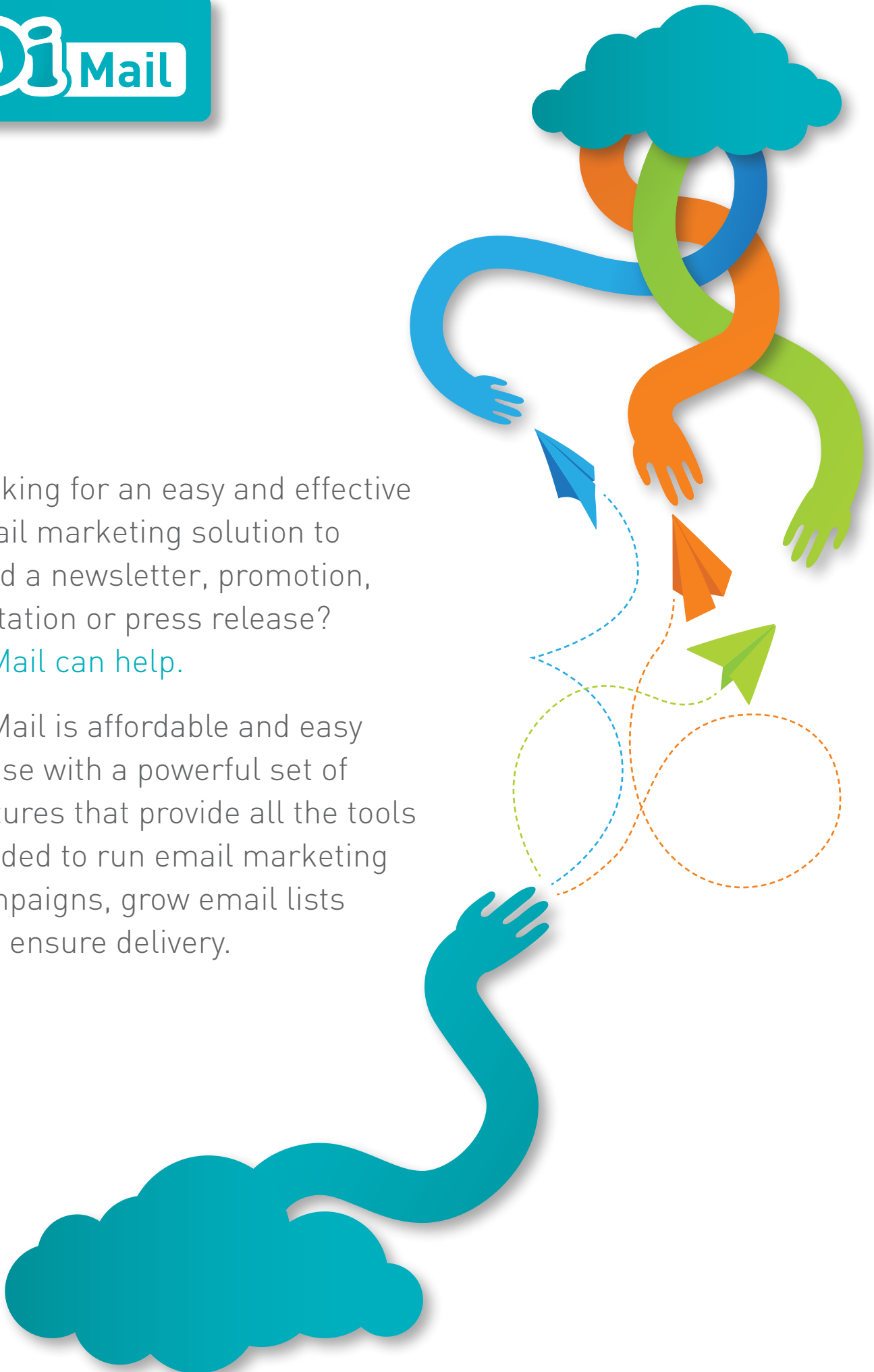


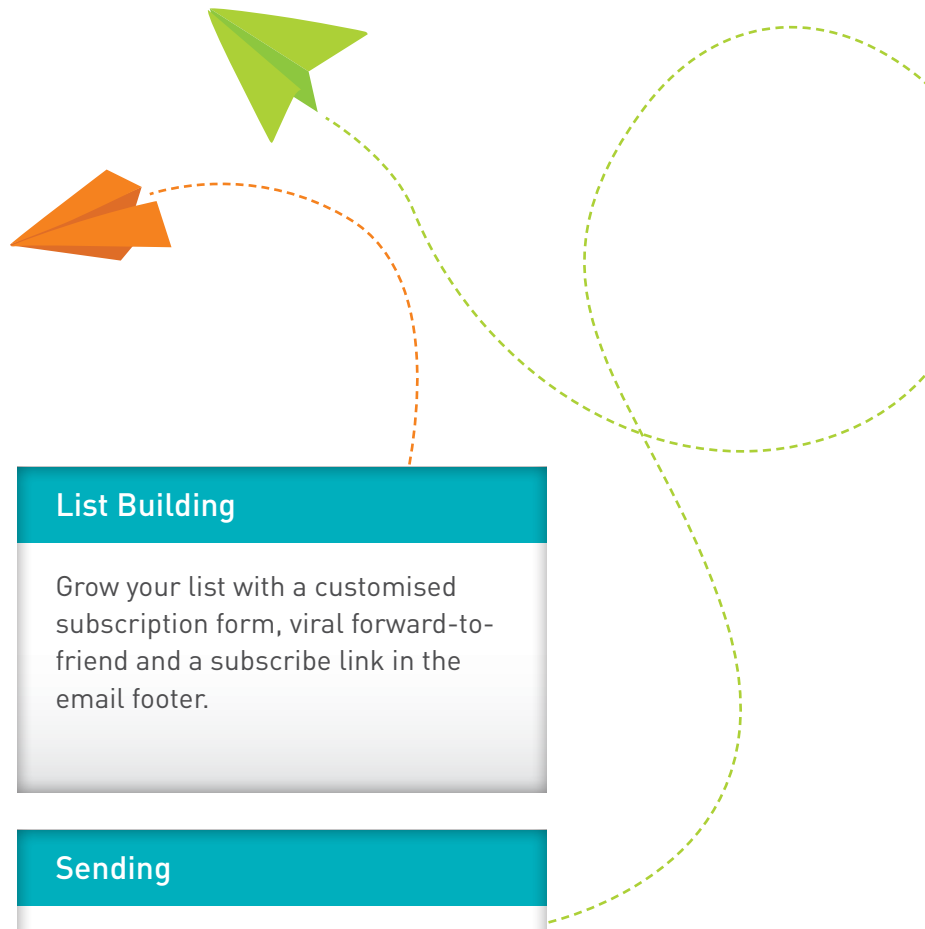


Looking for an easy and effective email marketing solution to send a newsletter, promotion, invitation or press release?

[Oi Mail can help.](#)

Oi Mail is affordable and easy to use with a powerful set of features that provide all the tools needed to run email marketing campaigns, grow email lists and ensure delivery.





## Marketing Features

### Email and Newsletter Creation

Have our design team create your template or you can import your own HTML (template) files.

### List Building

Grow your list with a customised subscription form, viral forward-to-friend and a subscribe link in the email footer.

### Manage your contacts

Let Oi Mail do the work for you. Automated subscribe/unsubscribe management and extensive contact management options with multiple datasets.

### Sending

Send to one or multiple lists at once or schedule it for later. Enable auto responders on sign-up or embed triggers in email to provide follow up emails.

### Image Library

Upload your newsletter images and organise them in a folder structure of your own choice.

### Sophisticated Reporting

Use real-time, in-depth analytics to refine your campaigns. Export the results as a PDF.

### High Delivery Rates

Our dedicated delivery team maintains relations with the major ISPs to maximise your inbox delivery rate.

### On-Demand reliability

Just log in to access Oi Mail anytime, from anywhere. Oi Mail is available on-demand, 24/7.



## Oi Mail Services

### 1: Oi Mail Start-Up

The Start-Up Service is whereby we design an HTML email template for you, provide an induction training session including showing you how to set up, input contact databases, and deliver your first email campaign, all within a one-off fee. A support service via telephone or email is offered at an additional hourly fee thereafter.

### 2: Oi Mail Concierge

The Concierge Service is whereby we design an HTML email template for you, co-ordinate all set up including inputting of contact databases (held securely), create the first email campaign and then manage all ongoing email campaigns and client reporting. Within this service we provide free telephone and email support services.

For a quotation or to find out more contact  
Scott Rowe on +44 (0) 1481 716606  
or email [scott@oi-you.com](mailto:scott@oi-you.com)